

ORAL ROBERTS UNIVERSITY
DEGREE: **Bachelor of Science**
MAJOR: **Sport Management (SMGT)**
CONCENTRATION: **Sport Sales and Marketing (SMC)**

DEGREE PLAN SHEET 2016-2017
College of Science and Engineering
Health, Leisure, and Sport Sciences

TOTAL HOURS REQUIRED 128
Hours in general education 55
Hours in major 30
Hours in cognate 18
Hours in minor and electives 25

Name _____
Z # _____ Date _____
Telephone _____ Email _____
Advisor _____

SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS	SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS
FRESHMAN Semester 1				FRESHMAN Semester 2			
_____	GEN 099	Whole Person Assessment	0	_____	_____	Laboratory Science	3
_____	COMP 102	Composition II	3	_____	_____	Laboratory Science Lab	1
_____	THE 103	Spirit-Empowered Living	3	_____	GOV 101	American Government	3
_____	COM 101	Oral Communication	3	_____	HUM _____	Hum Elective	3
_____	HUM 103	Christian Worldview and Culture	3	_____	HLSS 233	Safety and First Aid	3
_____	HLSS 206	Introduction to Sport Management	3	_____	MAT 105	College Algebra	3
_____	PRFH 070	Swimming Proficiency	_____	_____	HPE 002	Health Fitness II	1
_____	HPE 001	Health Fitness I	1				
			16				17
SOPHOMORE Semester 3				SOPHOMORE Semester 4			
_____	_____	Laboratory Science	3	_____	BLIT 120	Survey of NT Literature	3
_____	_____	Laboratory Science Lab	1	_____	HLSS 306	Sport Facility and Event Management	3
_____	BLIT 110	Survey of OT Literature	3	_____	COM 410	Conference Leadership/Event Planning	3
_____	_____	Social Sciences Elective	3	_____	HUM _____	Hum Elective	3
_____	HUM _____	Hum Elective	3	_____	HPE _____	HPE Activity	.5/1
_____	MKT 130	Principles of Marketing	3	_____	_____	Elective	3
_____	HPE _____	HPE Activity	.5/1				15.5
			16.5				
JUNIOR Semester 5				JUNIOR Semester 6			
_____	HLSS 315	Organization and Admin. of Programs	3	_____	HLSS 375	Global Perspectives in Sport & Leisure	3
_____	MKT 346	Personal Selling	3	_____	ADV 211	Workshop: Advertising	3
_____	HIS 101	American History	3	_____	ADV 421	Media Buying and Selling	3
_____	MKT 361	International Marketing	3	_____	_____	Minor or Elective	4
_____	HPE _____	HPE Activity	.5/1	_____	MKT 334	Promotional Management	3
_____	COMP 303	Critical Reading and Writing	3	_____	HPE _____	HPE Activity	.5/1
			15.5				16.5
SENIOR Semester 7				SENIOR Semester 8			
_____	HLSS 483	Internship in Sport Management	3	_____	HLSS 343	Leadership in Sport and Leisure	3
_____	_____	Minor or Elective	3	_____	HLSS 499	Senior Paper/Project	3
_____	_____	Minor or Elective	3	_____	_____	Minor or Elective	3
_____	HLSS 416	Legal and Ethical Aspects of Sport and Leisure	3	_____	_____	Minor or Elective	3
_____	_____	Minor or Elective	3	_____	HLSS 318	Psychology of Human Performance	3
_____	HPE _____	HPE Activity	.5/1	_____	HPE _____	HPE Activity	.5/1
			15.5				15.5

Health, Leisure, and Sport Sciences Department
B.S. in Sport Management Major (SMGT) 2016-2017
Sport Sales & Marketing Concentration (SMC)

<u>General Education</u>		<u>Credit Hours</u>	
Whole Person Assessment (GEN 099)		0	
English (COMP 102, 303)		6	
Oral Communication (COM 101)		3	
Humanities (HUM 103 plus three of the following: HUM 222*, 233*, 244*, 333*, 250, 255, 260, 270, COMP 101^, MAT 315)		12	
*At least one course must be chosen from list courses with asterisks.			
^can count for humanities for students who not yet taken Comp 102			
Biblical Literature (BLIT 110, 120)		6	
Social Sciences (Choice of one of the following: PSY 201, MUS 208, SWK 202, SOC 101, SOC 201, SOC 323, BUS 201, FIN 244)		3	
Spirit-Empowered Living (THE 103)		3	
Mathematics (MAT 105)		3	
Laboratory Sciences (Lecture and Labs)		8	
American History (HIS 101)		3	
American Government (GOV 101)		3	
Health and Physical Education (one course per full-time semester at ORU, including HPE 001 and 002, swimming course or proficiency, and electives)		5	
General Education Total		55	
<u>Major</u>	<u>Course</u>		<u>Pre-Req's</u>
HLSS 206	Introduction to Sport Management	3	
HLSS 233	Safety and First Aid	3	
HLSS 306	Sports Facility and Event Management	3	
HLSS 315	Organization and Administration of Programs	3	
HLSS 318	Psychology of Human Performance	3	
HLSS 343	Leadership in Sport and Leisure	3	
HLSS 375	Global Perspectives of Sport and Leisure	3	
HLSS 416	Legal and Ethical Aspects of Sport and Leisure	3	
HLSS 483	Internship in Sport Management	3	Senior Standing
HLSS 499	Senior Paper/Project	3	Senior Standing
Major Total		30	
<u>Sports Sales and Marketing Concentration</u>			
MKT 130	Principles of Marketing	3	
Choose 15 hours from the following:			
ADV 211	Workshop: Advertising	3	
ADV 421	Media Buying and Selling	3	MKT 130 and Jr./Sr. Standing
COM 410	Conference Leadership/Event Planning	3	COM 101
MKT 334	Promotional Management	3	MKT 130
MKT 346	Personal Selling	3	MKT 130
MKT 351	International Marketing	3	MKT 130
Concentration Total		18	
<u>Minor and/or Electives</u>		25	
Degree Total		128	