

ORAL ROBERTS UNIVERSITY
 DEGREE: **Bachelor of Science**
 MAJOR: **Digital Communication**
 CONCENTRATION:

DEGREE PLAN SHEET 2018-2019
 ORU Online & Lifelong Learning: **DCMD-BS**

TOTAL HOURS REQUIRED 123
 Hours in general education 57
 Hours in major^ 39
 Hours in cognate 12
 Hours in electives 15

Name _____
 ID _____ Date _____
 Telephone _____ Email _____
 Advisor _____

SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS	SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS
YEAR 1, Fall Semester A				YEAR 1, Spring Semester B			
_____	GEN 114	Online Learning Strategies	3	_____	DCM 100	Digital Society	3
_____	THE 103	Spirit-Empowered Living	3	_____	HIS 101	American History Survey: 1760 to Present	3
YEAR 1, Fall Semester B				YEAR 1, Summer Semester A			
_____	BLIT 110	Survey of Old Testament Literature	3	_____	COM 101	Oral Communication	3
_____	HUM 103	Christian Worldview and Culture	3	_____	_____	Social Science Elective*	3
YEAR 1, Spring Semester A				YEAR 1, Summer Semester B			
_____	BLIT 120	Survey of New Testament Literature	3	_____	_____	Laboratory Science Lecture**	3
_____	COMP 101	Composition I***	3	_____	_____	Laboratory Science Lab**	1
_____	_____	_____	_____	_____	HUM _____	Humanities Course	3
YEAR 2, Fall Semester A				YEAR 2, Spring Semester B			
_____	COMP 102	Composition II****	3	_____	HUM _____	Humanities Course	3
_____	GOV 101	American Government and Politics	3	_____	_____	Cognate Course	3
YEAR 2, Fall Semester B				YEAR 2, Summer Semester A			
_____	DCM 101	Digital Composition	3	_____	DCM 130	Digital Photography	3
_____	MKT 130	Principles of Marketing	3	_____	HPE 171	Discovering Health Fitness I	1
YEAR 2, Spring Semester A				YEAR 2, Summer Semester B			
_____	DCM 107	Digital Newswriting	3	_____	DCM 140	Digital Storytelling	3
_____	_____	Laboratory Science Lecture**	3	_____	HPE 172	Discovering Health Fitness II	1
_____	_____	Laboratory Science Lab**	1	_____	_____	_____	_____
YEAR 3, Fall Semester A				YEAR 3, Spring Semester B			
_____	DCM 205	Cross-Platform Writing	3	_____	CAM 451	Communication Internship	3
_____	_____	Cognate Course	3	_____	_____	Elective	3
YEAR 3, Fall Semester B				YEAR 3, Summer Semester A			
_____	DCM 200	Web Design	3	_____	DCM 320	Communication Research	3
_____	MAT 105	Elective (College Algebra)*****	3	_____	MKT 334	Integrated Marketing Communication	3
YEAR 3, Spring Semester A				YEAR 3, Summer Semester B			
_____	MAT 232	Elementary Statistics	3	_____	DCM 327	Social Media Management	3
_____	DCM 421	Media Markets	3	_____	_____	Elective	3
YEAR 4, Fall Semester A				YEAR 4, Spring Semester B			
_____	DCM 321	Media Law and Ethics	3	_____	DCM 499	Capstone Project	2
_____	_____	Elective	3	_____	HPE 102	Fitness for Life II	1
YEAR 4, Fall Semester B							
_____	COMP 303	Critical Reading and Writing	3				
_____	HPE 101	Fitness for Life I	1				
YEAR 4, Spring Semester A							
_____	DCM 498	Capstone Preparation	1				
_____	_____	Elective	3				

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Above is a list of courses that must be taken in order to complete your degree. The order may change due to the availability of courses or previous college course work. However, it is suggested that you follow this degree plan format. Elective requirements may be fulfilled by transfer of credit or by taking courses of the student's choice from ORU's undergraduate online offerings. **(NOTE: This is not your transfer evaluation!)**

Please note that taking more than 8 credit hours per 7-week term is neither recommended nor allowed without petition.

KEY

- * - One of the following transfers as a social sciences elective: BUS 201, FIN 244, PSY 201, SOC 101, SOC 201.
- ** - Students may choose from the following laboratory science courses: BIO 101, CHE 101, EVR 101, PSC 101.
- *** - Students with acceptable scores on the English placement exam may take a HUM course in place of the COMP 101 requirement.
- **** - Students must either complete COMP 101 with "C" or higher or pass a placement exam in order to enroll in COMP 102.
- ***** - Students must take MAT 105 as a prerequisite for MAT 232.
- ^ - This degree requires Digital Communication majors to earn 72 hours outside the major. Additional in-department courses in DCM, ADV, CAM, JRN, PRP, MMC, AND/OR TVF may not be applied to the minimum 72 hours designated as non-major courses.
- T - Transferred
- NA - Not applicable



B.S. in Digital Communication (DCMD-BS)

ORU Online & Lifelong Learning
2018-2019

	Credit Hours
General Education	
Online Orientation Course (GEN 114)	3
English (COMP 102, 303)	6
Oral Communication (COM 101)	3
Humanities (HUM 103 plus three of the following: HUM 222, 233, 244, 999; COMP 101)	12
Biblical Literature (BLIT 110, 120)	6
Theology (THE 103)	3
Elementary Statistics (MAT 232)*	3
American History (HIS 101)	3
American Government (GOV 101)	3
Laboratory Science (Choice of two of the following:)	8
BIO 101 Principles of Biology Lecture and Laboratory	
PSC 101 Principles of Physical Science Lecture and Laboratory	
CHE 101 Principles of Chemistry Lecture and Laboratory	
Social Science Elective (Choice of one of the following:)	3
BUS 201 Principles of Economics I	
FIN 244 Personal Financial Planning	
SOC 101 Introduction to Sociology	
SOC 201 Marriage and the Family	
PSY 201 Principles of Psychology	
Health, Physical Education, and Recreation (HPE 171, 172, 101, 102)	4
General Education Total	<hr/> 57
Major	
Digital Society (DCM 100)	3
Digital Composition (DCM 101)	3
Digital Newswriting (DCM 107)	3
Digital Photography (DCM 130) (prerequisite DCM 101)	3
Digital Storytelling (DCM 140) (prerequisite DCM 101)	3
Web Design (DCM 200) (prerequisite DCM 101)	3
Cross-Platform Writing (DCM 205) (prerequisite DCM 107)	3
Communication Research (DCM 320) (prerequisite MKT 130)	3
Media Law and Ethics (DCM 321) (prerequisite DCM 107)	3
Social Media Management (DCM 327) (prerequisite DCM 205)	3
Media Markets (DCM 421) (prerequisite MKT 130)	3
Communication Internship (CAM 451) (prerequisite Junior or Senior standing)	3
Capstone Preparation (DCM 498) (prerequisite Senior standing)	1
Capstone Project (DCM 499) (prerequisite DCM 498)	2
Major Total	<hr/> 39
Marketing Communication Cognate	
MKT 130 Principles of Marketing	3
MKT 334 Integrated Marketing Communication (prerequisite MKT 130)	3
(Choice of two of the following:)	6
MKT 333 Consumer Behavior (prerequisite MKT 130)	
COM 302 Advanced Public Speaking (prerequisite COM 101)	
COM 309 Argumentation and Persuasion (prerequisite COM 101)	
MGT 341 Business Communication	
Cognate Total	<hr/> 12
General Electives**	15
Degree Total	<hr/> 123

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