

ORAL ROBERTS UNIVERSITY  
DEGREE: **Bachelor of Science**  
MAJOR: **Digital Communication**  
CONCENTRATION:

DEGREE PLAN SHEET 2022-2023  
**ORU Online & Lifelong Learning**

TOTAL HOURS REQUIRED 120  
Hours in general education 58  
Hours in major<sup>A</sup> 39  
Hours in cognate 12  
Hours in electives 11

Name \_\_\_\_\_  
ID \_\_\_\_\_ Date \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_  
Advisor \_\_\_\_\_

SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS	SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS
<b>YEAR 1, Fall Semester A</b>				<b>YEAR 1, Spring Semester B</b>			
_____	GEN 114	Online Learning Strategies	3	_____	DCM 100	Digital Society	3
_____	THE 104	Spirit-Empowered Living	2	_____	_____	Civics Course	3
<b>YEAR 1, Fall Semester B</b>				<b>YEAR 1, Summer Semester A</b>			
_____	BLIT 111	Christian Life I: Old Testament	2	_____	THE 105	Spirit-Empowered Living	2
_____	COM 101	Oral Communication	3	_____	HUM _____	Humanities Course	3
<b>YEAR 1, Spring Semester A</b>				<b>YEAR 1, Summer Semester B</b>			
_____	BLIT 122	Christian Life II: New Testament	2	_____	_____	Foreign Language (SPA/FRE 101 recommended)	4
_____	_____	Elective (COMP 101 recommended)	3	_____	HUM _____	Humanities Course	3
<b>YEAR 2, Fall Semester A</b>				<b>YEAR 2, Spring Semester B</b>			
_____	COMP 102	Composition II***	3	_____	_____	Science Elective	3
_____	_____	Laboratory Science Lecture**	3	_____	_____	Cognate Course	3
_____	_____	Laboratory Science Lab**	1	<b>YEAR 2, Summer Semester A</b>			
<b>YEAR 2, Fall Semester B</b>				_____	DCM 130	Digital Photography	3
_____	DCM 101	Digital Composition	3	_____	MKT 130	Principles of Marketing	3
_____	_____	Social Science Elective*	3	_____	HPE 171	Discovering Health Fitness I	1
<b>YEAR 2, Spring Semester A</b>				<b>YEAR 2, Summer Semester B</b>			
_____	DCM 107	Digital Newswriting	3	_____	DCM 140	Digital Storytelling	3
_____	MAT 232	Elementary Statistics	3	_____	HPE 172	Discovering Health Fitness II	1
_____	_____	Elective (MAT 231 recommended)	1	<b>YEAR 3, Fall Semester A</b>			
<b>YEAR 3, Fall Semester A</b>				_____	DCM 205	Cross-Platform Writing	3
_____	DCM 205	Cognate Course	3	_____	CAM 451	Communication Internship	3
<b>YEAR 3, Fall Semester B</b>				<b>YEAR 3, Summer Semester A</b>			
_____	DCM 200	Web Design	3	_____	DCM 320	Communication Research	3
_____	_____	Elective	3	_____	MKT 334	Integrated Marketing Communication	3
<b>YEAR 3, Spring Semester A</b>				<b>YEAR 3, Summer Semester B</b>			
_____	DCM 421	Media Markets	3	_____	DCM 327	Social Media Management	3
_____	GEN _____	Scaffolded Interdisciplinary Course	3	_____	GEN _____	Scaffolded Interdisciplinary Course	3
<b>YEAR 4, Fall Semester A</b>				<b>YEAR 4, Spring Semester B</b>			
_____	DCM 321	Media Law and Ethics	3	_____	DCM 499	Capstone Project	2
_____	GEN _____	Scaffolded Interdisciplinary Course	3	<b>YEAR 4, Fall Semester B</b>			
<b>YEAR 4, Fall Semester B</b>				_____	COMP 303	Critical Reading and Writing	3
_____	COMP 303	Fitness for Life I	1	_____	HPE 101	Fitness for Life I	1
<b>YEAR 4, Spring Semester A</b>				<b>YEAR 4, Spring Semester A</b>			
_____	DCM 498	Capstone Preparation	1	_____	DCM 498	Capstone Preparation	1
_____	_____	Elective	3	_____	_____	Elective	3
_____	HPE 102	Fitness for Life II	1	_____	HPE 102	Fitness for Life II	1

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Above is a list of courses that must be taken in order to complete your degree. The order may change due to the availability of courses or previous college course work. However, it is suggested that you follow this degree plan format. Elective requirements may be fulfilled by transfer of credit or by taking courses of the student's choice from ORU's undergraduate online offerings. **(NOTE: This is not your transfer evaluation!)**

Please note that taking more than 8 credit hours per 7-week term is neither recommended nor allowed without petition.

#### KEY

- \* - One of the following transfers as a social sciences elective: BUS 201, FIN 244, PSY 201, SOC 101, SOC 201.
- \*\* - Students may choose from the following laboratory science courses: BIO 101, CHE 101, EVR 101, PSC 101.
- \*\*\* - Students must either complete COMP 101 with "C" or higher or pass a placement exam in order to enroll in COMP 102.
- <sup>A</sup> - This degree requires Digital Communication majors to earn 72 hours outside the major. Additional in-department courses in DCM, ADV, CAM, JRN, PRP, MMC, AND/OR TVF may not be applied to the minimum 72 hours designated as non-major courses.
- T - Transferred
- NA - Not applicable



## B.S. in Digital Communication

ORU Online & Lifelong Learning  
2022-2023

### General Education

	Credit Hours
Online Orientation Course (GEN 114)	3
English (COMP 102*, 303*)	6
Foreign Language (Choose from 101, 102*, 203* courses in Spanish or French.)	3
Oral Communication (COM 101)	3
Humanities (HUM 201^, 202^, 203^, 204^, 999)	6
^At least 1 course must be chosen from the marked courses.	
Biblical Literature (BLIT 111 and 122 or BIB 222 and 261)	4
Theology (THE 104, 105)	4
Laboratory Science (Choice of one of the following:)	4
BIO 101 Principles of Biology Lecture and Laboratory*	
CHE 101 Principles of Chemistry Lecture and Laboratory*	
EVR 101 Introduction to Environmental Science Lecture and Laboratory*	
PSC 101 Principles of Physical Science Lecture and Laboratory*	
Science Elective (Choose from BIO 101, CHE 101, EVR 101, or PSC 101 Lecture)	3
Mathematics (MAT 232*)	3
Civics (Choose from GOV 101, 103; HIS 110, 111, 200)	3
Social Science Elective (Choice of one of the following:)	3
BUS 201 Principles of Economics I	
FIN 244 Personal Financial Planning	
PSY 201 Introduction to Psychology	
SOC 101 Introduction to Sociology	
SOC 201 Marriage and the Family	
Scaffolded Interdisciplinary Courses (Requires 300 and/or 400-level GEN designated courses.)	9
Health and Physical Education (HPE 171, 172*, 101*, 102*)	4
<b>General Education Total</b>	<b>58</b>

### Major

CAM 451*	Communication Internship	3
DCM 100	Digital Society	3
DCM 101	Digital Composition	3
DCM 107	Digital Newswriting	3
DCM 130*	Digital Photography	3
DCM 140*	Digital Storytelling	3
DCM 200*	Web Design	3
DCM 205*	Cross-Platform Writing	3
DCM 320*	Communication Research	3
DCM 321*	Media Law and Ethics	3
DCM 327*	Social Media Management	3
DCM 421*	Media Markets	3
DCM 498*	Capstone Preparation	1
DCM 499*	Capstone Project	2
<b>Major Total</b>		<b>39</b>

### Marketing Communication Cognate

MKT 130	Principles of Marketing	3
MKT 334*	Integrated Marketing Communication	3
(Choice of two of the following:)		6
COM 302*	Advanced Public Speaking	
COM 309*	Persuasion: Theory and Practice	
MGT 341	Business Communication	
MKT 333*	Consumer Behavior	
<b>Cognate Total</b>		<b>12</b>

### General Electives\*\*

11

### Degree Total

120

\*Course has prerequisite or corequisite requirements. See university catalog for details.

\*\* This degree requires Digital Communication majors to earn 72 hours outside the major.

Additional in-department courses in DCM, ADV, CAM, JRN, PRP, MMC, AND/OR

TVF may not be applied to the minimum 72 hours designated as non-major courses.

All undergraduate students must complete a GO course. The recommended GO course for this program is SOC 101 or GOV 103.