

ORAL ROBERTS UNIVERSITY
 DEGREE: **Bachelor of Science**
 MAJOR: **Digital Communication**
 CONCENTRATION:

DEGREE PLAN SHEET 2023-2024
ORU Online & Lifelong Learning

TOTAL HOURS REQUIRED 120
 Hours in general education 58
 Hours in major 39
 Hours in cognate 12
 Hours in electives 11

Name _____
 ID _____ Date _____
 Telephone _____ Email _____
 Advisor _____

SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS	SEMESTER TAKEN	COURSE CODE	COURSE TITLE	CREDIT HOURS
YEAR 1, Fall Semester A				YEAR 1, Spring Semester B			
_____	GEN _____	Intro to Whole Person Course	3	_____	DCM 100	Digital Society	3
_____	_____	Civics Course	3	_____	BLIT 122	Christian Life II: New Testament	2
_____	_____			_____	HPE 172	Discovering Health Fitness II	1
YEAR 1, Fall Semester B				YEAR 1, Summer Semester A			
_____	BLIT 111	Christian Life I: Old Testament	2	_____	THE 104	Spirit-Empowered Living	2
_____	COM 101	Oral Communication	3	_____	_____	Laboratory Science Lecture**	3
_____	HPE 171	Discovering Health Fitness I	1	_____	_____	Laboratory Science Lab**	1
YEAR 1, Spring Semester A				YEAR 1, Summer Semester B			
_____	HUM _____	Humanities Course	3	_____	_____	Foreign Language (SPA/FRE 101 recomm)	4
_____	_____	Elective (COMP 101 recommended)	3	_____	THE 105	Spirit-Empowered Living	2
YEAR 2, Fall Semester A				YEAR 2, Spring Semester B			
_____	COMP 102	Composition II***	3	_____	_____	Science Elective	3
_____	HUM _____	Humanities Course	3	_____	_____	Cognate Course	3
YEAR 2, Fall Semester B				YEAR 2, Summer Semester A			
_____	DCM 101	Digital Composition	3	_____	DCM 130	Digital Photography	3
_____	_____	Social Science Elective*	3	_____	MKT 130	Principles of Marketing	3
YEAR 2, Spring Semester A				YEAR 2, Summer Semester B			
_____	DCM 107	Digital Newswriting	3	_____	DCM 140	Digital Storytelling	3
_____	MAT 232	Elementary Statistics	3	_____	GEN _____	Scaffolded Interdisciplinary Course	3
_____	_____	Elective (MAT 231 recommended)	1	_____	_____		
YEAR 3, Fall Semester A				YEAR 3, Spring Semester B			
_____	DCM 205	Cross-Platform Writing	3	_____	CAM 451	Communication Internship	3
_____	_____	Cognate Course	3	_____	_____		
YEAR 3, Fall Semester B				YEAR 3, Summer Semester A			
_____	DCM 200	Web Design	3	_____	DCM 320	Communication Research	3
_____	_____	Elective	3	_____	MKT 334	Integrated Marketing Communication	3
YEAR 3, Spring Semester A				YEAR 3, Summer Semester B			
_____	DCM 421	Media Markets	3	_____	DCM 327	Social Media Management	3
_____	GEN _____	Scaffolded Interdisciplinary Course	3	_____	HPE 101	Fitness for Life I	1
YEAR 4, Fall Semester A				YEAR 4, Spring Semester B			
_____	DCM 321	Media Law and Ethics	3	_____	DCM 499	Capstone Project	2
_____	GEN _____	Scaffolded Interdisciplinary Course	3	_____	_____		
YEAR 4, Fall Semester B							
_____	COMP 303	Critical Reading and Writing	3	_____	_____		
_____	HPE 102	Fitness for Life II	1	_____	_____		
YEAR 4, Spring Semester A							
_____	DCM 498	Capstone Preparation	1	_____	_____		
_____	_____	Elective	3	_____	_____		

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Above is a list of courses that must be taken in order to complete your degree. The order may change due to the availability of courses or previous college course work. However, it is suggested that you follow this degree plan format. Elective requirements may be fulfilled by transfer of credit or by taking courses of the student's choice from ORU's undergraduate online offerings. **(NOTE: This is not your transfer evaluation!)**

Please note that taking more than 8 credit hours per 7-week term is neither recommended nor allowed without petition.

KEY

- * - One of the following transfers as a social sciences elective: BUS 201, FIN 244, PSY 201, SOC 101, SOC 201.
- ** - Students may choose from the following laboratory science courses: BIO 101, CHE 101, EVR 101, PSC 101.
- *** - Students must either complete COMP 101 with "C" or higher or pass a placement exam in order to enroll in COMP 102.
- T - Transferred
- NA - Not applicable



B.S. in Digital Communication

ORU Online & Lifelong Learning
2023-2024

General Education			Credit Hours
Introduction to Whole Person Course (GEN 114 or GEN 115)			3
English (COMP 102*, 303*)			6
Foreign Language (Choose from 101, 102*, 203* courses in Spanish or French.)			3
Oral Communication (COM 101)			3
Humanities (HUM 201^, 202^, 203^, 204^, 999)			6
^At least 1 course must be chosen from the marked courses.			
Biblical Literature (BLIT 111 and 122 or BIB 222 and 261)			4
Theology (THE 104, 105)			4
Laboratory Science (Choice of one of the following:)			4
BIO	101	Principles of Biology Lecture and Laboratory*	
CHE	101	Principles of Chemistry Lecture and Laboratory*	
EVR	101	Introduction to Environmental Science Lecture and Laboratory*	
PSC	101	Principles of Physical Science Lecture and Laboratory*	
Science Elective (Choose from BIO 101, CHE 101, EVR 101, or PSC 101 Lecture)			3
Mathematics (MAT 232*)			3
Civics (Choose from GOV 101, 103; HIS 110, 111, 200)			3
Social Science Elective (Choice of one of the following:)			3
BUS	201	Principles of Economics I	
FIN	244	Personal Financial Planning	
PSY	201	Introduction to Psychology	
SOC	101	Introduction to Sociology	
SOC	201	Marriage and the Family	
Scaffolded Interdisciplinary Courses (Requires 300 and/or 400-level GEN designated courses.)			9
Health and Physical Education (HPE 171, 172*, 101*, 102*)			4
General Education Total			<hr/> 58
Major			
CAM	451*	Communication Internship	3
DCM	100	Digital Society	3
DCM	101	Digital Composition	3
DCM	107	Digital Newswriting	3
DCM	130*	Digital Photography	3
DCM	140*	Digital Storytelling	3
DCM	200*	Web Design	3
DCM	205*	Cross-Platform Writing	3
DCM	320*	Communication Research	3
DCM	321*	Media Law and Ethics	3
DCM	327*	Social Media Management	3
DCM	421*	Media Markets	3
DCM	498*	Capstone Preparation	1
DCM	499*	Capstone Project	2
Major Total			<hr/> 39
Marketing Communication Cognate			
MKT	130	Principles of Marketing	3
MKT	334*	Integrated Marketing Communication	3
(Choice of two of the following:)			6
COM	302*	Advanced Public Speaking	
COM	309*	Persuasion: Theory and Practice	
MGT	341	Business Communication	
MKT	333*	Consumer Behavior	
Cognate Total			<hr/> 12
General Electives			11
Degree Total			<hr/> <hr/> 120

*Course has prerequisite or corequisite requirements. See university catalog for details.

All undergraduate students must complete a GO course. The recommended GO course for this program is SOC 101 or GOV 103.